



Professor Luís Fagundes Duarte,
Presidente da Comissão Parlamentar de Educação, Ciência e Cultura

Dear Professor Fagundes Duarte,

Transnational High Level Seminar in National Policies and Impact of Entrepreneurship Education

29th January 2010 - Amsterdam, Netherlands

Facilitated by: Stimulating Entrepreneurial Education & Training (SEET)

A *Transnational High Level Seminar in National Policies and Impact of Entrepreneurship Education* is being held on Friday 29th January 2010 at the World Trade Centre Amsterdam. This is an invitation-only event aiming to support the development of entrepreneurship education and training in Europe, and engaging high level policy makers, practitioners and national strategic bodies whose work links to this field.

The seminar will explore entrepreneurship education as a cross cutting theme, and investigate where transnational working would help achieve regional and European objectives. There will be opportunities for discussion and networking, and the event will commence at 09.00 with a multi-media exhibition of the work of SEET partners. Keynote speakers include representatives from the European Commission, the OECD and Ministries within SEET partner countries (a detailed agenda is attached). The seminar is being facilitated by the SEET Europe network which brings together key partners involved in enterprise education policy from across the European Union. More information about SEET can be found in Appendix B.

In preparation for the seminar, a summary of the regional and national approaches to entrepreneurship education and a study of how SEET partners contribute to the EU Oslo agenda will be collated and sent out to all participants.

A limited number of places are available at the event, for key individuals from European member states and regions. If you are interested in attending, please contact Professor Dana T. Redford who is leading the SEET Network for Portugal. Professor Redford can be reached via email at Dana.Redford@RedfordResearch.com.

We hope you will be able to participate in this exciting event.

Yours sincerely,

Johan Artois

SYNTRA Flanders,
Belgium

Rinke Zonneveld

Ministry of Economic
Affairs,
Netherlands

Daniël Samyn

Flemish Ministry of
Education and Training,
Vocational Training
Service,
Belgium

Sioned Rees

Welsh Assembly
Government, Wales

Vlaams Agentschap voor
Ondernemersvorming  SYNTRA Vlaanderen

 SenterNovem

 DIENST BEROEPSOPLEIDING

 Llywodraeth Cymru
Welsh Assembly Government

Appendix A – Preliminary Programme

Transnational High Level Seminar on National Policies and Impact of Entrepreneurship Education Amsterdam, Friday, January 29th. 2010 Preliminary Programme	
09.00	Enterprise Education Exhibition An exhibition of the work of SEET and SEET Partner organisations in entrepreneurial education and training
09.30	Welcome
09.40	Overview of SEET and the Transnational Approach of the Network Mr. Ben Bruyndonckx, SEET Partnership Co-ordinator, Syntra Flanders
09.50	The EU perspective Mr. Simone Baldassarri, European Commission, DG Enterprise & Industry
10.00	High Level Panel Discussion on national/regional policies for entrepreneurial education <ul style="list-style-type: none"> • Mr. Rinke Zonneveld, Deputy Director Department for Enterprise, Ministry of Economic Affairs, Netherlands • Ms. Sioned Rees, Director of Enterprise, Welsh Assembly Government, Wales • Mr. Bernard De Potter, Administrator-general Flemish Agency for Economy, Flanders, Belgium • Ms. Inger Karin Røe Ødegård, Assistant professor, Hedmark University, Norway
11.00	Coffee & Networking
11.30	Workshop One – Developing Transversal Approaches 4 parallel workshops How to improve cross-departmental collaboration and the transnational perspective.
12.30	Lunch
13.30	Evaluation and Impact Case Studies <ul style="list-style-type: none"> • Effecto impact research - Mr. Wouter van den Berghe, Flanders • Dutch Impact evaluation research – speaker to be confirmed Keynote - Evaluation and Impact of Entrepreneurial Education and Training OECD (speaker to be confirmed)
14.30	Workshop Two – Approaches to Impact and Evaluation 4 parallel workshops What to evaluate using which indicators? Transnational benchmarking?
15.30	Coffee
16.00	Overview of Workshops – Collated Highlights Ms. Jane Turnbull, Education and Development, Northern Ireland
16.30	Reflection – Links to the Oslo Agenda and European Priorities Mr. Simone Baldassarri, European Commission, DG Enterprise
16.55	Conclusions Senternovem (The Netherlands), SYNTRA Flanders, Welsh Assembly Government and DBO (Flanders)
17.00	Networking