Fostering Entrepreneurship **Education – a EU** perspective

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European Commission

Enterprise and Industry

Definition of Entrepreneurship

Entrepreneurship refers to an individual's ability to turn ideas into action.

It includes

- creativity,
- innovation and
- risk taking,
- as well as the ability to plan and manage projects in order to achieve objectives.

This

- supports everyone in day-to-day life at home and in society,
- makes employees more aware of the context of their work and better able to seize opportunities,
- and provides a foundation for entrepreneurs establishing a social or commercial activity

(2006 Recommendation on Key Competences for Lifelong Learning)



European Commission Enterprise and Industry

Open method of co-ordination

Lisbon: assessment of national progress reports

Specific tools: expert groups, studies, dialogue with governments and stakeholders, benchmarking, monitoring of progress, organisation of events.

Objectives:

• To promote the exchange and dissemination of good practice;

• To steer policy action in the EU Member States



European Council Spring 2006 : Member States should reinforce entrepreneurship education

• **Recommendation** of the European Parliament and the Council (2006): entrepreneurship is a key competence for all.

 2006 Commission Communication on "Fostering entrepreneurial mindsets"

• European Conference in **Oslo** on Entrepreneurship Education (2006) – follow-up to the Communication

• Oslo Agenda on Entrepreneurship Education in Europe (2007)



Commission's Recommendations

- Reinforce cooperation between different ministries
- Develop a national strategy on entrepreneurship education
- Introduce entrepreneurship into the national curriculum
- Provide training to teachers and didactic material
- Promote the use of student mini-companies
- Universities: integrate entrepreneurship across different subjects (e.g. scientific and technical)
- Share and disseminate good practice

(2006 Commission Communication)



The Oslo Agenda for Entrepreneurship Education in Europe

The Oslo Agenda for Entrepreneurship Education in Europe

The sets of the "Oxfo Agenda for Entrepreneursing Education" is to star up programs in promoting antinepreneurial entropiets in society, spectrastically and with effective actions. The Agenda is a rich evens of proposals, from which solvebodyrs can pick actions if the appropriate level, and actant them to the local statebodyrs. Relevant actions are inducated for each one of the proposed actions.

The Agestia is an autoance of the Conference on "Entrepresenting Education in Europe: Fostering Entrepresental Mindsein through Education and Learning" - an initiative of the European Construction justify organised with the Transglas government - hold in Oute on 35-27 Detaker 2008, which followed the Commendation from Commission on the same type:

The Conference almost is exchange experiences and good practice, and is propose ways to encise forward in this area. The inface educated in Onio by a broad expresentation of statisticities (or protocol, regional and lead processments), business associations and enterpressars, promotive of programmes, actual tractions, associations and enterpressars, promotive and programmes, actual and in neighbouring coordities.

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- A detailed catalogue of 47 initiatives, based on successful experiences in Europe
- Stakeholders can pick actions at the appropriate level
- Relevant actors are indicated for each one of the proposed actions

Most recent activities of the EC

- Entrepreneurship in Higher Education, especially in nonbusiness studies (Expert Group + European Survey)
- Entrepreneurship in Vocational Education (Expert Group)
- High Level Reflection Panels
- Call for proposals on Oslo Agenda implementation:
 - → European Entrepreneurship Summer Academies
 - \rightarrow Practice-based teaching material for higher education



High Level Reflection Panels on Entrepreneurship Education

<u>1 ° Panel</u> (London, 16-17 March 09): Belgium, France, Netherlands, Luxembourg, Ireland, UK, Iceland.

<u>2</u> • **Panel** (Stockholm, 23-24 April 09): **Denmark, Finland, Estonia, Latvia, Lithuania, Norway, Sweden**.

<u>3 ° Panel</u> (Prague, 25-26 June 09): Austria, Czech Republic, Germany, Hungary Poland.

<u>4 ° Panel</u> (Rome, 15-16 October 09): Bulgaria, Spain, Italy, Malta, Portugal, Romania and Slovenia.



Preliminary conclusions

• High importance of involving teachers (\rightarrow maintain a broad definition of Entrepreneurship)

- Institutional framework is a prerequisite:
 - Define a national strategy
 - Create a steering group
 - Associate external actors
- Combine:
 - a mandatory cross-curricular approach with
 - a selectable training as a specific subject
- Provide a platform for the exchange of:
 - Good practices
 - Teaching material
 - Teacher training



Contacts

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http://ec.europa.eu/enterprise/policies/sme/promotingentrepreneurship/index_en.htm

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