

Fostering Entrepreneurship Education – a EU perspective

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Definition of Entrepreneurship

Entrepreneurship refers to an individual's ability to turn ideas into action.

It includes

- ***creativity,***
- ***innovation and***
- ***risk taking,***
- ***as well as the ability to plan and manage projects in order to achieve objectives.***

This

- ***supports everyone in day-to-day life at home and in society,***
- ***makes employees more aware of the context of their work and better able to seize opportunities,***
- ***and provides a foundation for entrepreneurs establishing a social or commercial activity***

(2006 Recommendation on Key Competences for Lifelong Learning)

Open method of co-ordination

Lisbon: assessment of national progress reports

Specific tools: expert groups, studies, dialogue with governments and stakeholders, benchmarking, monitoring of progress, organisation of events.

Objectives:

- To promote the exchange and dissemination of **good practice**;
- To **steer policy action** in the EU Member States

Background

European Council Spring 2006 : Member States should reinforce entrepreneurship education

- **Recommendation** of the European Parliament and the Council (2006): entrepreneurship is a key competence for all.

- 2006 **Commission Communication** on “Fostering entrepreneurial mindsets”

- European Conference in **Oslo** on Entrepreneurship Education (2006) – follow-up to the Communication

- **Oslo Agenda** on Entrepreneurship Education in Europe (2007)

Commission's Recommendations

- Reinforce cooperation between different ministries
- Develop a national strategy on entrepreneurship education
- Introduce entrepreneurship into the national curriculum
- Provide training to teachers and didactic material
- Promote the use of student mini-companies
- Universities: integrate entrepreneurship across different subjects (e.g. scientific and technical)
- Share and disseminate good practice

(2006 Commission Communication)

The Oslo Agenda for Entrepreneurship Education in Europe



- A detailed catalogue of 47 initiatives, based on successful experiences in Europe
- Stakeholders can pick actions at the appropriate level
- Relevant actors are indicated for each one of the proposed actions

Most recent activities of the EC

- Entrepreneurship in Higher Education, especially in non-business studies (Expert Group + European Survey)
- Entrepreneurship in Vocational Education (Expert Group)
- High Level Reflection Panels
- Call for proposals on Oslo Agenda implementation:
 - European Entrepreneurship Summer Academies
 - Practice-based teaching material for higher education

High Level Reflection Panels on Entrepreneurship Education

1 ° Panel (London, 16-17 March 09): **Belgium, France, Netherlands, Luxembourg, Ireland, UK, Iceland.**

2 ° Panel (Stockholm, 23-24 April 09): **Denmark, Finland, Estonia, Latvia, Lithuania, Norway, Sweden.**

3 ° Panel (Prague, 25-26 June 09): **Austria, Czech Republic, Germany, Hungary Poland.**

4 ° Panel (Rome, 15-16 October 09): **Bulgaria, Spain, Italy, Malta, Portugal, Romania and Slovenia.**

Preliminary conclusions

- High importance of involving teachers (→ maintain a broad definition of Entrepreneurship)
- Institutional framework is a prerequisite:
 - Define a national strategy
 - Create a steering group
 - Associate external actors
- Combine:
 - a mandatory cross-curricular approach with
 - a selectable training as a specific subject
- Provide a platform for the exchange of:
 - Good practices
 - Teaching material
 - Teacher training

Contacts



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http://ec.europa.eu/enterprise/policies/sme/promoting-entrepreneurship/index_en.htm

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