

# Profile MC Website

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Name:	Piero Crivellaro
Date of Birth:	23 February 1975
Job description	Piero Crivellaro is Business Leader Public Policy for Southern European countries. In this role, he is responsible for developing and executing public affairs, lobbying and advocacy campaigns.
Prior to MC experience:	<p>Before joining MasterCard, Mr Crivellaro was Partner at Cattaneo Zanetto &amp; Co., a boutique lobbying and public affairs consultancy with offices in Rome, Milan and Brussels. He worked across sectors, with a particular focus on financial services regulation, including work on insurance, retail credit, payments and credit/business information. In this role, he was advisors of company and association boards on regulatory and legislative matters.</p> <p>He worked as EMEA Public and Economic Affairs Manager at CRIF, a global company that specializes in the development and management of credit reporting and decision support systems for the financial industry. Previously, he served as Economic Researcher at the European Institute of the London School of Economics, in London, and as Senior Policy Advisor at Coldiretti (biggest EU Farmers Union) in Brussels and Rome.</p> <p>He has been appointed by the EU Commission as expert at the EU Expert Group on Credit Histories.</p> <p>He holds a Bachelor's degree in Political Science and a Masters in Organization and Economic Development from the University of Bologna. He attended the program for Political Negotiation at Harvard University's JFK School of Government.</p>