

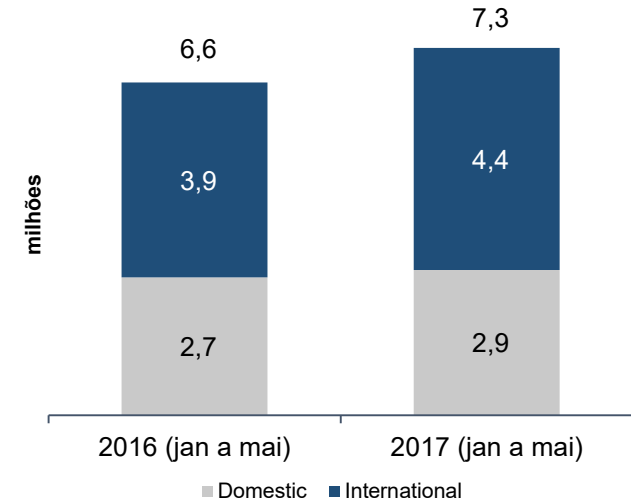
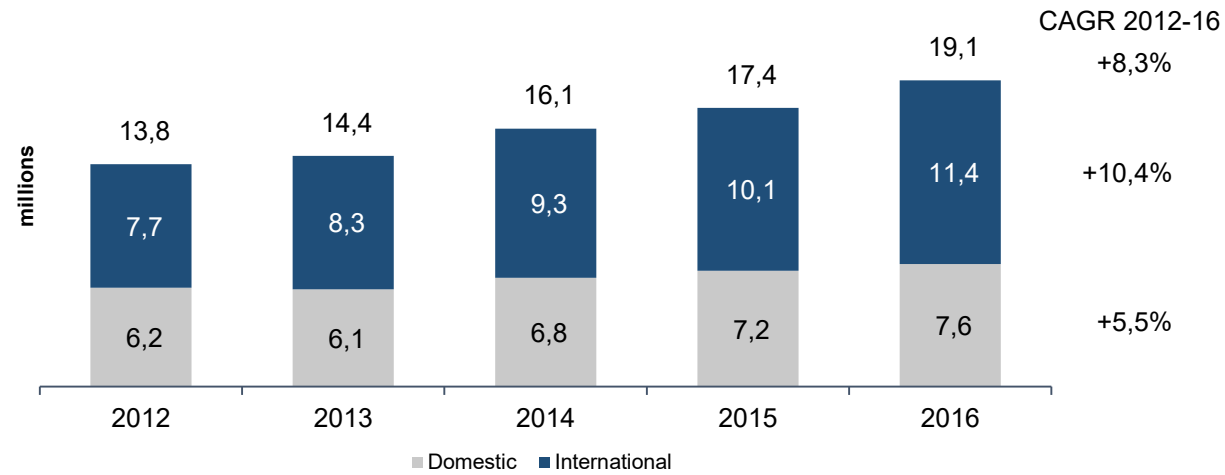
Can't skip Portugal

Filipe Silva, Conferência Novo Aeroporto,
18 Julho 2017

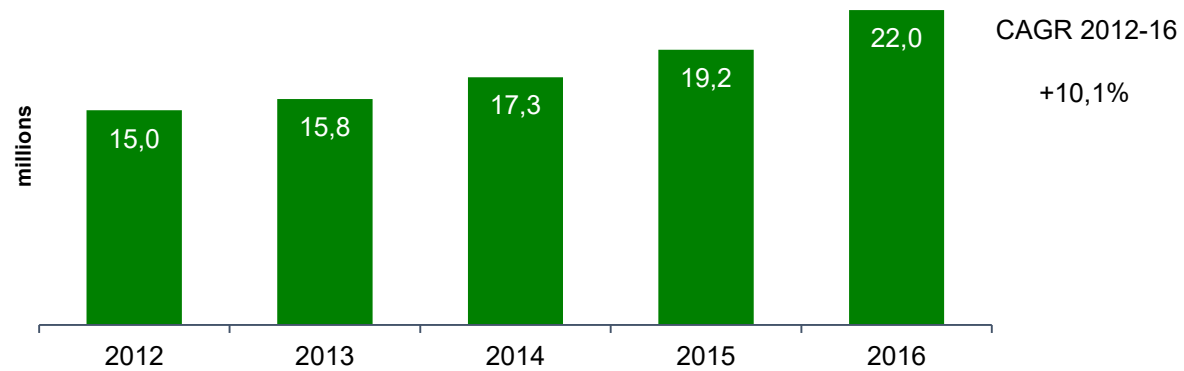


PORTUGAL – Tourism vs Air transport

GUESTS

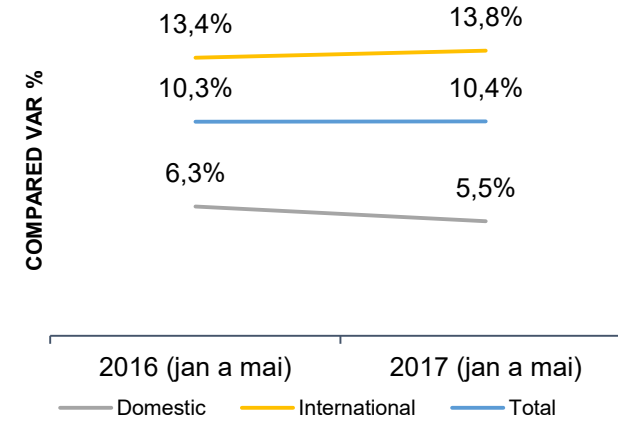
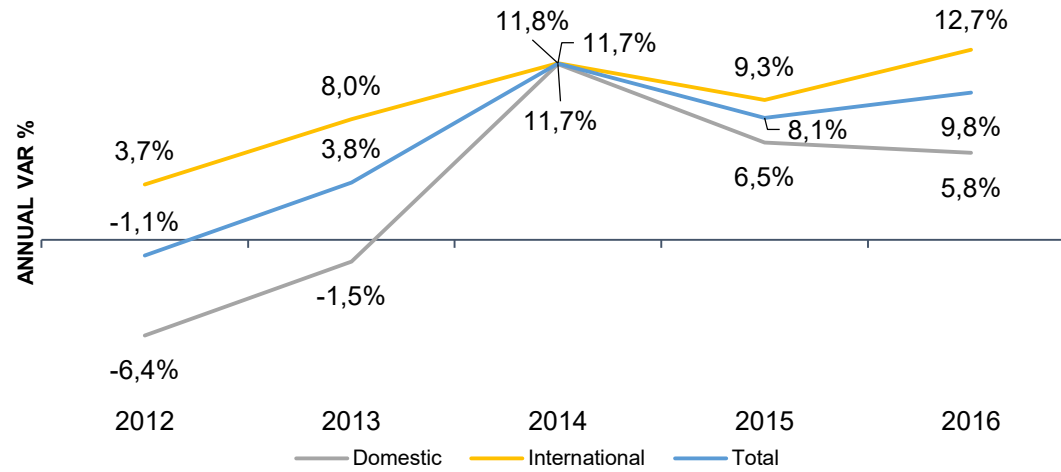


DISEMBARKED PASSENGERS

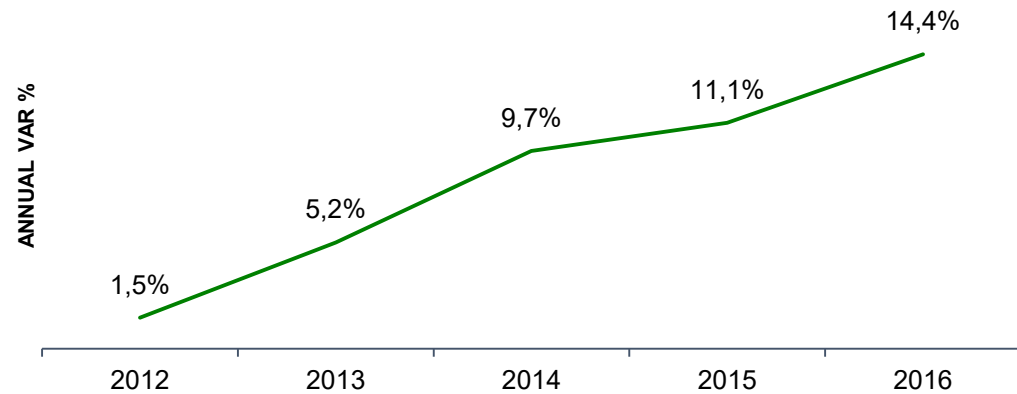


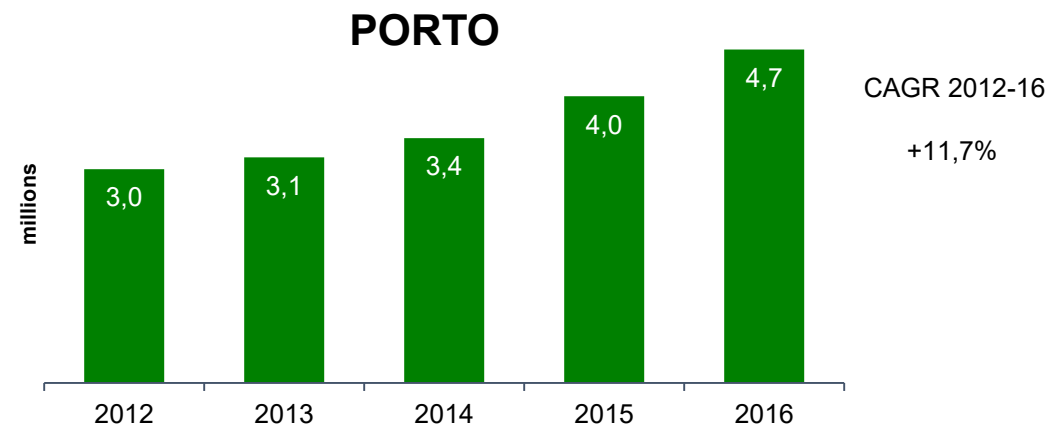
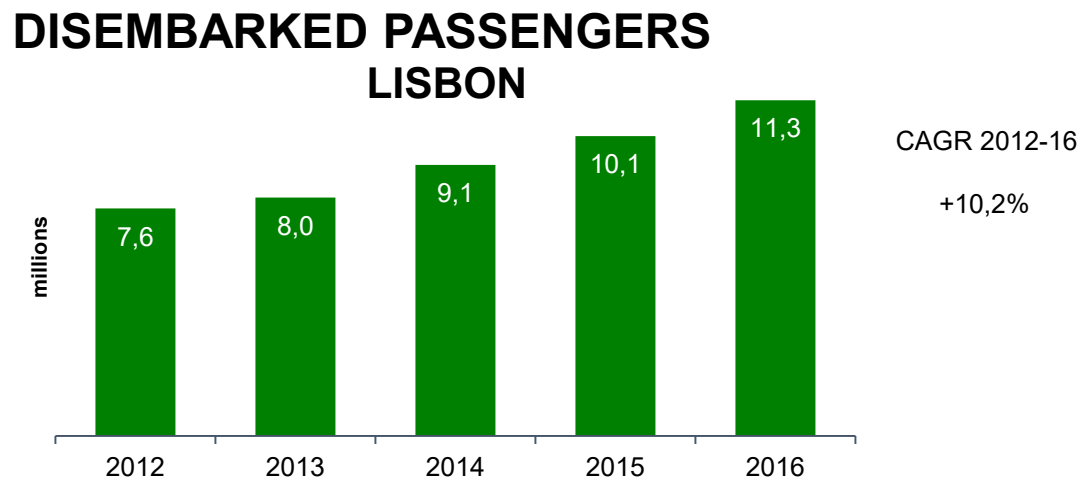
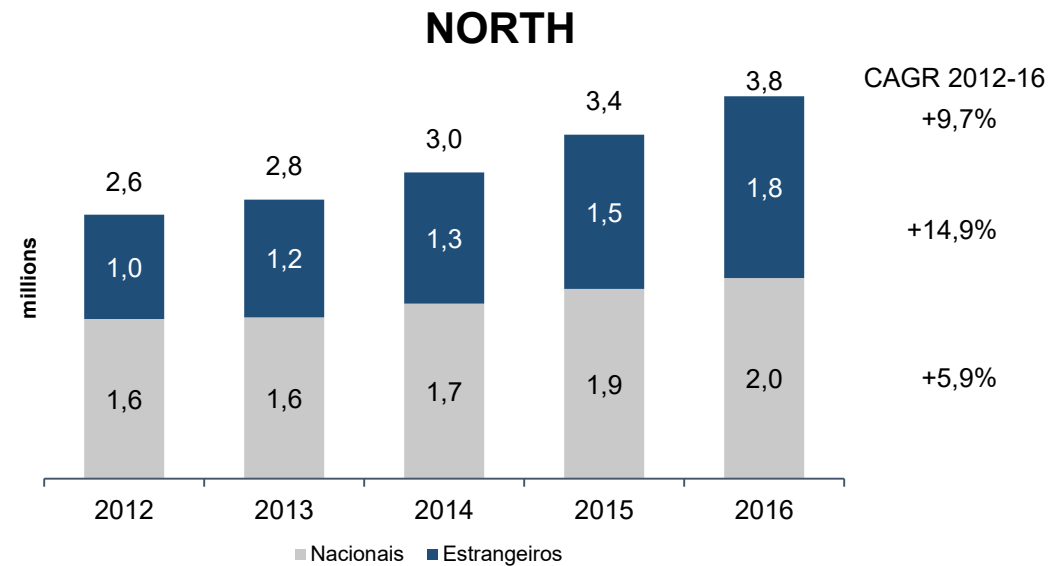
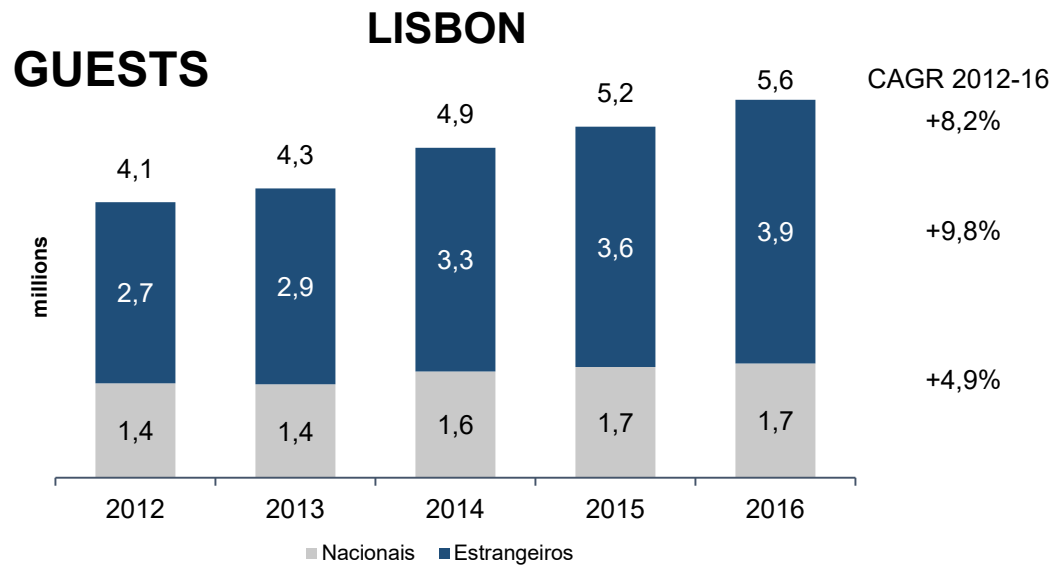
PORTUGAL – Tourism vs Air transport

GUESTS

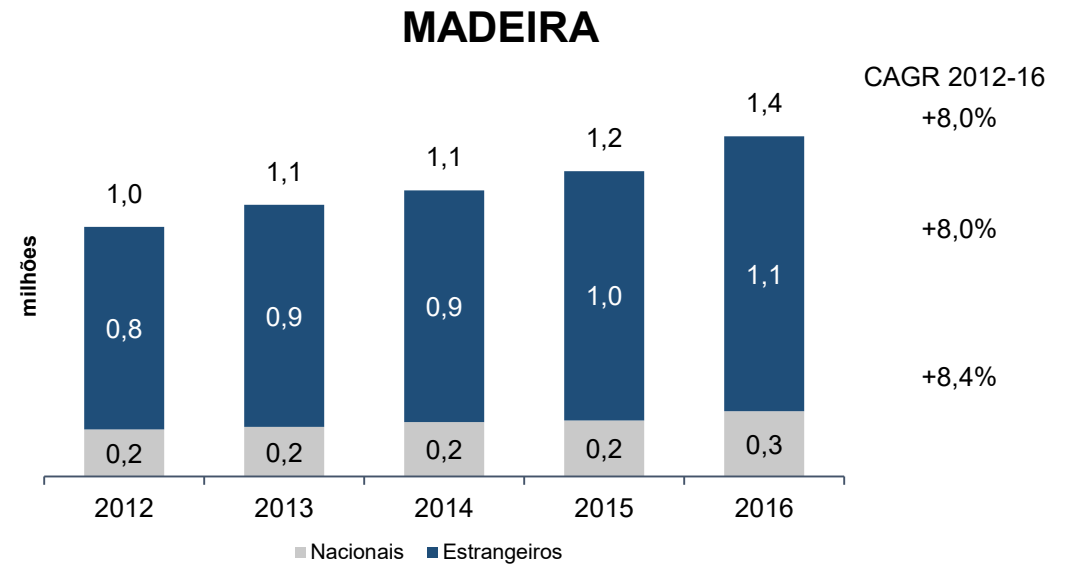
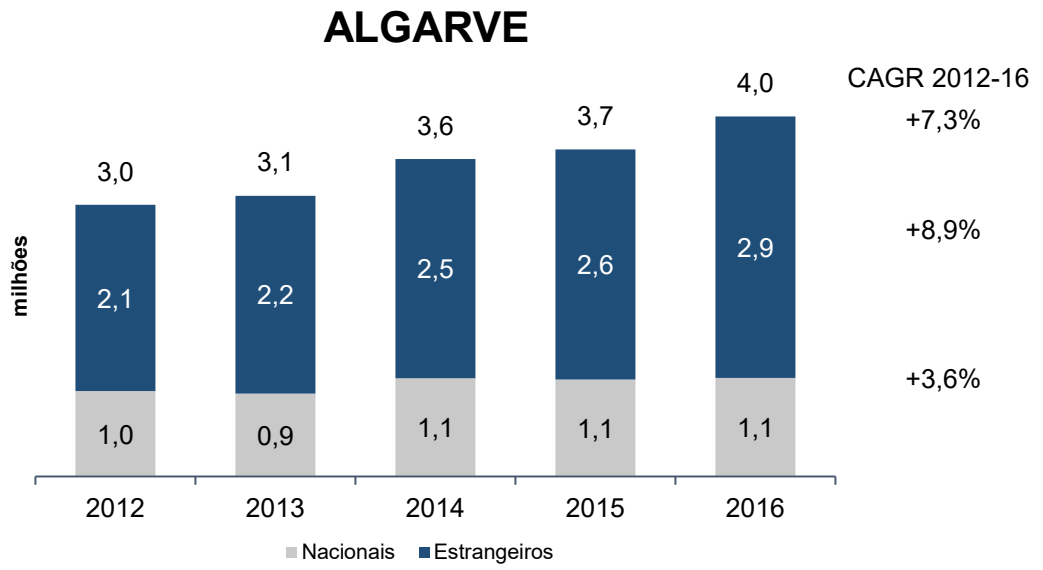


DISEMBARKED PASSENGERS

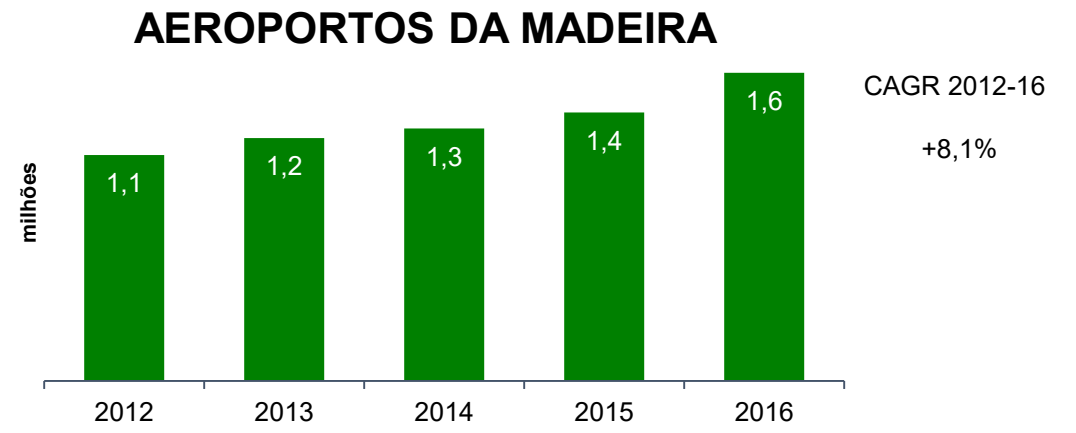
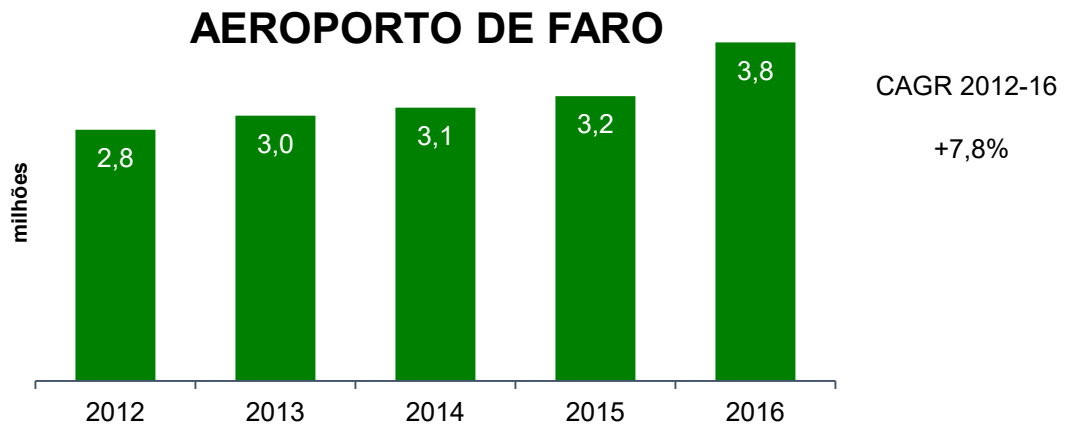




HÓSPEDES em estabelecimentos hoteleiros classificados

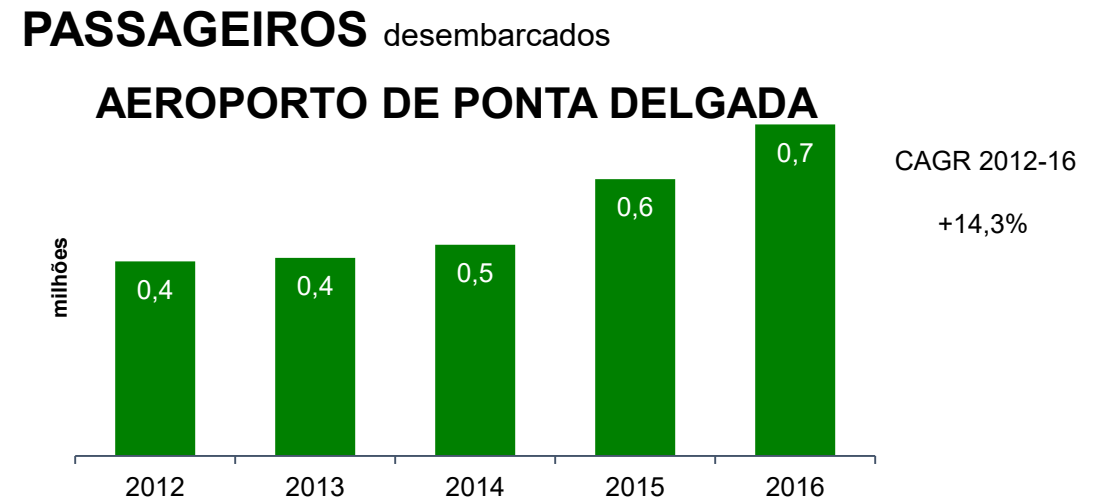
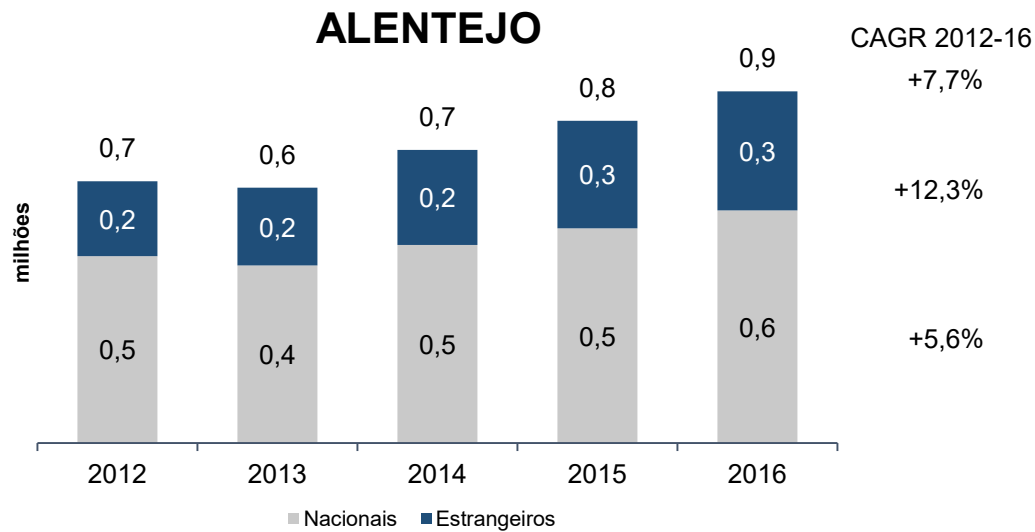
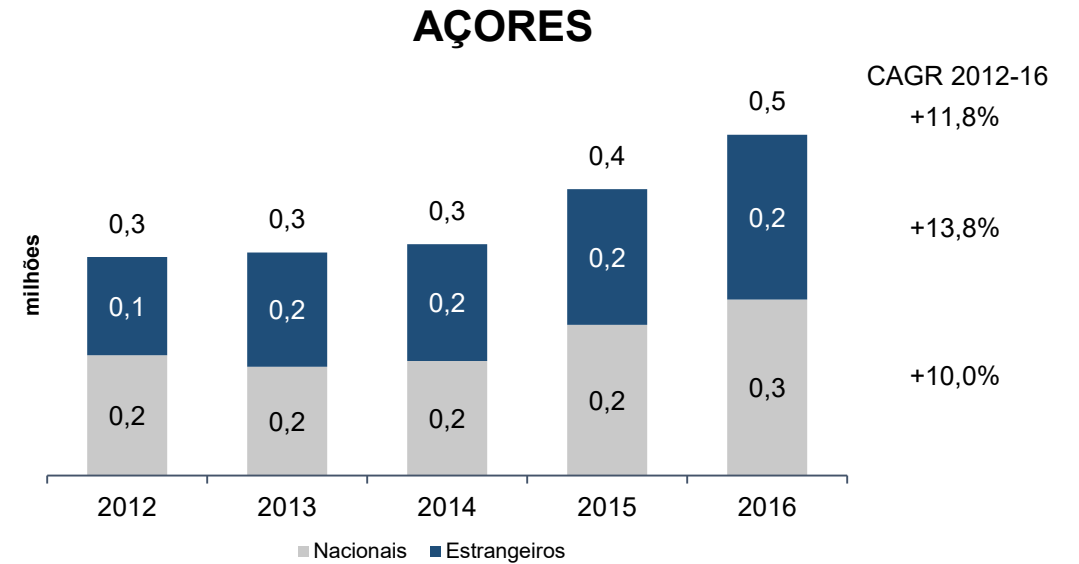
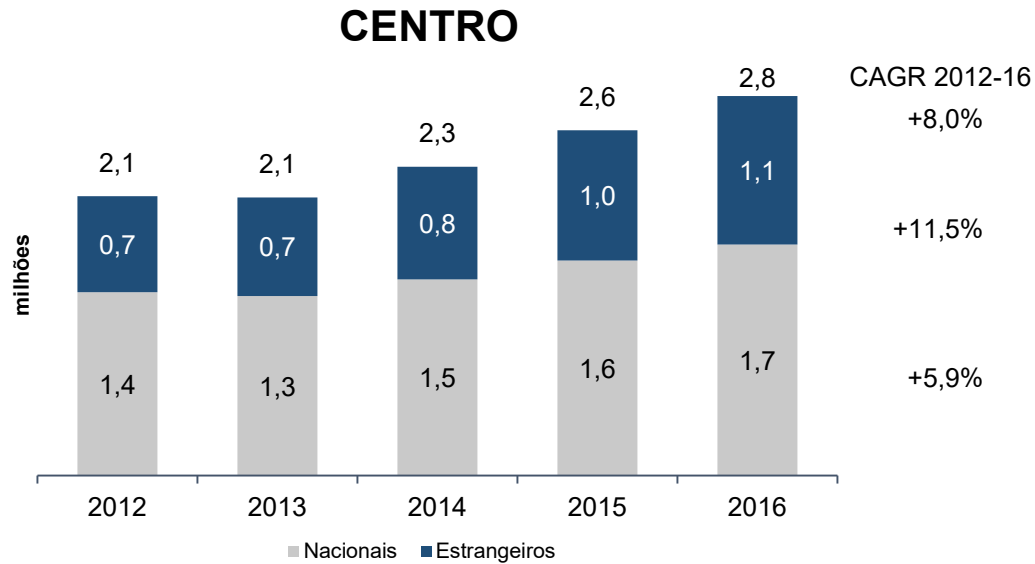


PASSAGEIROS desembarcados



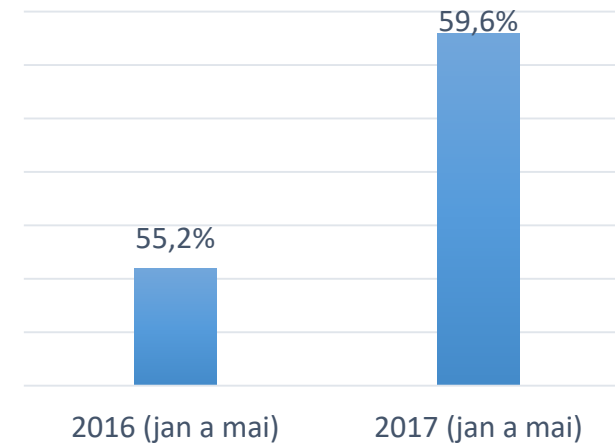
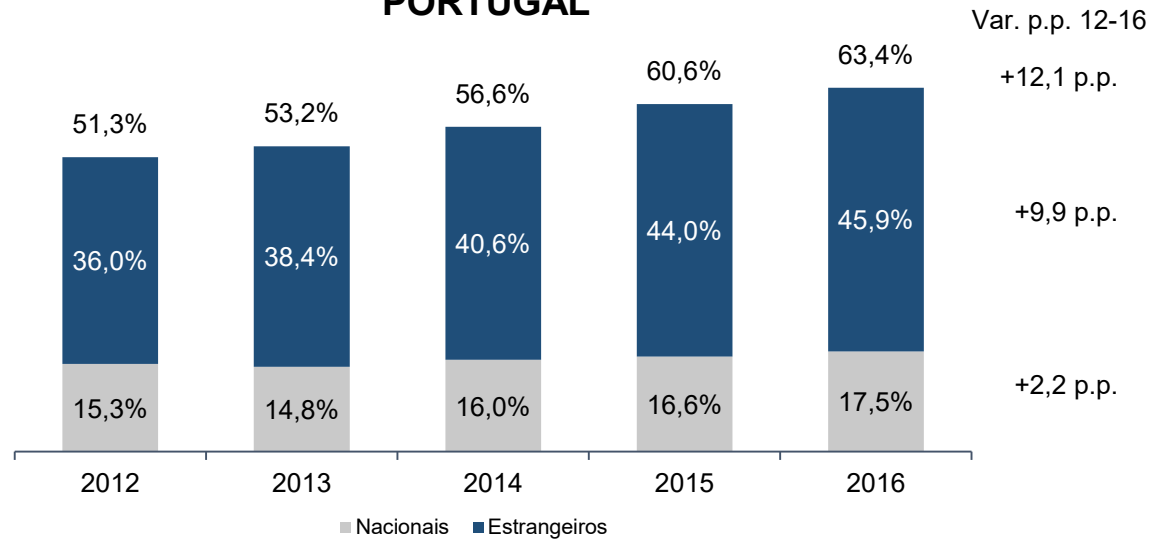
Fonte: INE - 2016 dados provisórios (15/03/2017); ANA Aeroportos de Portugal

HÓSPEDES em estabelecimentos hoteleiros classificados

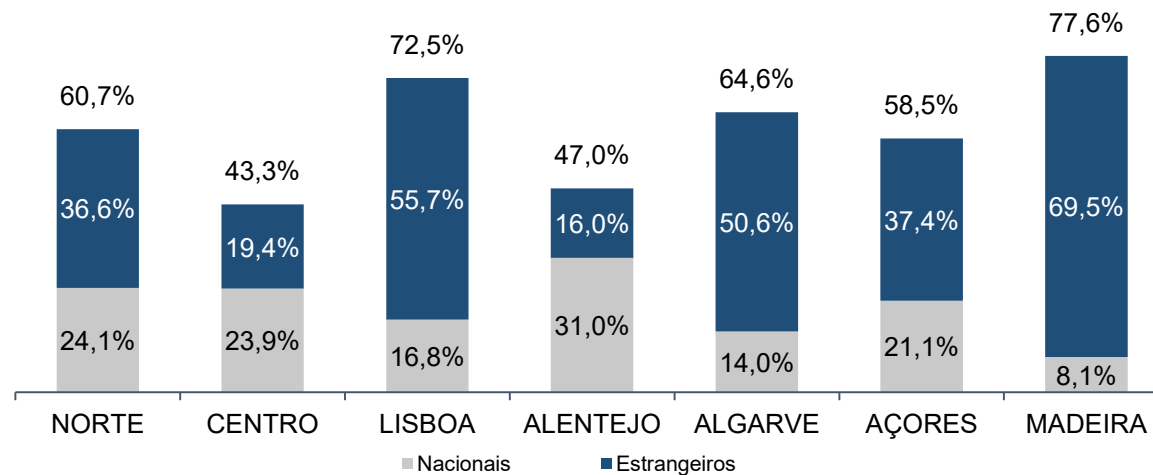


Taxa ocupação-quarto em estabelecimentos hoteleiros classificados

PORTUGAL



POR REGIÃO 2016



Strategic Location

It is well served of air connections to the main outbound markets. Lisbon is an international hub to America, Africa and Europe.



EXCELLENT FLIGHT CONNECTIONS



5 International airports



EXCELLENT PERFORMANCE



53,5 Millions
+ 9,6%

OVERNIGHTS



19,1 Millions
+ 9,8%

GUESTS



12,7 Billions
+ 10,7%

TOURISM REVENUES

A person in a red shirt and shorts is rappelling down a steep, rocky cliff face. The person is suspended by a rope and is looking towards the camera. The background shows a clear blue sky and a rugged, rocky landscape with some greenery and a small stream or waterfall visible in the distance.

INTERNATIONAL RECOGNITION

WORLD'S BEST GOLF DESTINATION 2016

Europe's Leading Beach Destination 2016 – Algarve

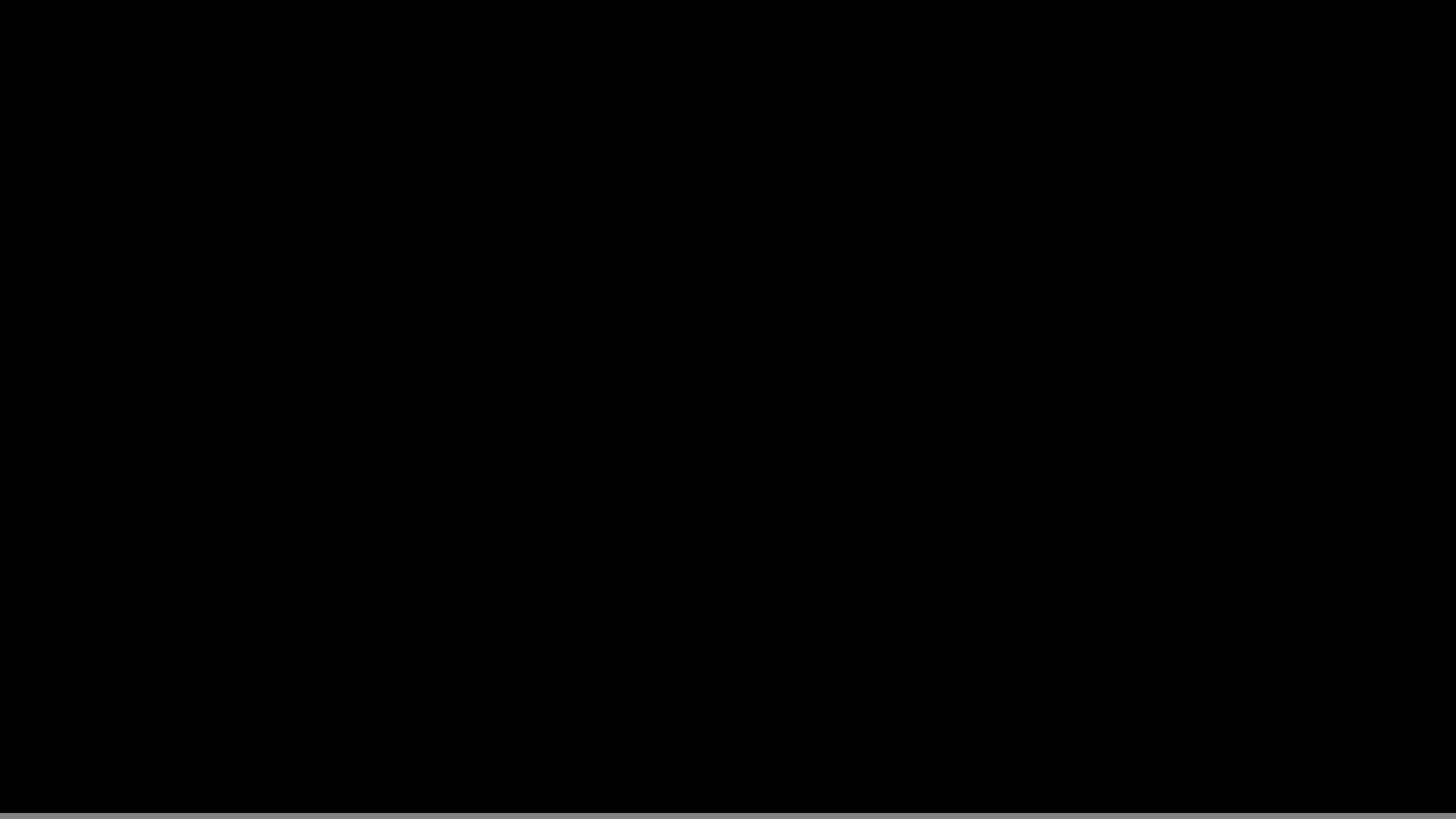
Europe's Leading Cruise Destination 2016 – Lisboa

Europe's Leading Island Destination 2016 – Madeira

Europe's Leading Cruise Port 2016 - Porto de Lisboa

WELCOMING PEOPLE





CAN'T SKIP NEW ATTRACTIONS



CAN'T SKIP WINE AND GASTRONOMY

21 Michelin-starred restaurants in 2016 / 26 stars (9 more than 2015)
Internationally recognized wines



CAN'T SKIP CULTURE

not only in cities!



CAN'T SKIP PORTUGUESE TRAILS



CAN'T SKIP PORTUGUESE MUSIC FESTIVALS



CAN'T SKIP PORTUGUESE GREENS



CAN'T SKIP WEB SUMMIT



CAN'T SKIP
ARCO LISBOA

AR | LIS
CO | BOA



CAN'T SKIP PORTUGUESE WAVES



CAN'T SKIP FATIMA CENTENARY



CAN'T SKIP NEW INVESTMENT OPPORTUNITIES



PORTUGAL VISIT, LIVE, STUDY, INVEST



Can't skip Portugal

Filipe Silva, Conferência Novo Aeroporto,
18 Julho 2017

